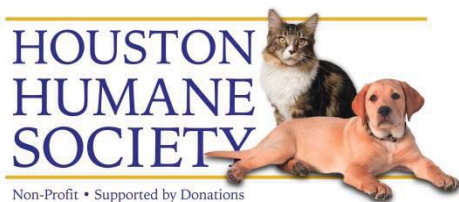


# Sponsor Information

Houston Humane Society Presents:  
**37th Annual K-9 Fun Run & Walk**  
**Sunday, April 22, 2018 @ 10:00 a.m.**

*Lynn Eusan Park, University of Houston,  
4800 Calhoun Rd., Houston, TX 77004*

**Sponsor Deadline: March 19, 2018**



## SPONSOR LEVELS

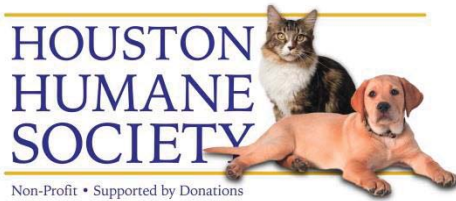
FOR	TITLE	YOU RECEIVE
<b>\$10,000 cash donation</b>	<b>"Leader of the Pack"</b>	<b>Top Dog Benefits, PLUS</b> <ul style="list-style-type: none"><li>▪ Sponsor name included in broadcast media</li><li>▪ Upgraded, freestanding <b>20x20</b> booth on race day to sell merchandise, give out samples and/or company information (<i>includes 4 tents, 4 tables, 8 chairs</i>)</li><li>▪ 25 additional participant entries for the Fun Run (<b>50 total</b>)</li><li>▪ Company logo printed on each DOG race bib</li><li>▪ Additional ¼ page thank you ad in HHS Fall Newsletter (<b>1/2 page total</b>) with 11,000+ readers!</li><li>▪ Honorary judge for "Doggy Costume" contest</li></ul>
<b>\$5,000 cash donation</b>	<b>"Top Dog"</b>	<b>Perfect Pooch Benefits, PLUS</b> <ul style="list-style-type: none"><li>▪ Logo on Race Day Collateral</li><li>▪ Logo included in pre-event and post event e-blasts</li><li>▪ Premium freestanding <b>10x20</b> booth on race day to sell merchandise, give out samples, and/or company information. (<i>includes 2 tents, 2 tables, 4 chairs</i>)</li><li>▪ Name inclusion in race publicity, including social media</li><li>▪ 1/4 page thank you ad in HHS Fall Newsletter with 11,000+ readers!</li><li>▪ 10 additional participant entries for the Fun Run (<b>25 total</b>)</li></ul>
<b>\$ 2,500 cash donation</b>	<b>"Perfect Pooch"</b>	<b>Classy Canine Benefits, PLUS</b> <ul style="list-style-type: none"><li>▪ Logo on event T-shirts</li><li>▪ 5 additional participant entries for the Fun Run (<b>15 total</b>)</li></ul>
<b>\$ 1,500 cash donation</b>	<b>"Classy Canine"</b>	<ul style="list-style-type: none"><li>▪ Logo on Race Day Thank You Banner</li><li>▪ Sponsor-provided literature included in 500+ race packets</li><li>▪ <b>10x10</b> booth space on race day to sell merchandise, hand out samples and/or company information. (<i>includes 1 tent, 1 table, 2 chairs</i>)</li><li>▪ Name inclusion in the HHS Annual Report</li><li>▪ <b>NEW!</b> Logo prominently featured on event webpage with link until June 1<sup>st</sup>!</li><li>▪ 10 participant entries for the Fun Run</li><li>▪ Recognition in race day script</li><li>▪ <b>NEW!</b> Complimentary 10X10 booth for <b>both</b> days of our December 2018 <i>Paw-liday Shopping Market</i>, to sell merchandise or hand out information</li></ul>

# Vendor Information

Houston Humane Society Presents:  
**37th Annual K-9 Fun Run & Walk**  
**Sunday, April 22, 2018 @ 10:00 a.m.**

*Lynn Eusan Park, University of Houston,  
4800 Calhoun Rd., Houston, TX 77004*

**Vendor Deadline: April 16, 2018**



## VENDOR LEVELS

FOR	TITLE	YOU RECEIVE
\$ 550 cash donation	<b>"Happy Hound" vendor</b>	<b>Promising Pup Benefits, PLUS</b> <ul style="list-style-type: none"><li>Complimentary <b>10x20</b> booth space on race day to sell merchandise, hand out samples and/or company information (<i>includes 2 tents, 2 tables, 4 chairs</i>)</li><li>Name recognized in race-day announcements</li><li>3 additional participant entries for the Fun Run <b>(5 total)</b></li></ul>
\$ 300 cash donation	<b>"Promising Pup" vendor</b>	<ul style="list-style-type: none"><li>Complimentary <b>10x10</b> booth space on race day to sell merchandise, hand out samples and/or company information. (<i>includes 1 tent, 1 table, 2 chairs</i>)</li><li>Name recognized in race-day announcements</li><li>Vendor-provided literature, coupons, or samples included in 500+ race packets</li><li>2 participant entries for the Fun Run</li><li><b>NEW!</b> Complimentary 10X10 booth for <b>one</b> day of your choice at our December 2018 <i>Paw-liday Shopping Market</i> to sell merchandise, hand out samples, and/ or company information</li></ul>
\$ 150 cash donation	<b>"Paw-Pup" vendor</b>	<ul style="list-style-type: none"><li><b>NEW!</b> Reserved <b>10x10 booth area</b> (<i>you provide tent, table &amp; chairs</i>) on race day to sell merchandise, hand out samples and/or company information. <b>Get exposure with 500+ race participants, onsite media, event organizers, sponsors, park and university visitors too!</b> (<i>*please note that "Paw-Pup" spaces will be in a designated area, with spaces assigned, as decided by event organizers</i>)</li></ul>

*The Houston Humane Society is dedicated to, and working towards, ending cruelty, abuse and the overpopulation of animals while providing the highest quality of life to those in our care. It is through the generosity of people throughout our area and caring corporations that allows us to continue our care of almost 50,000 animals each year. For more information, visit [www.houstonhumane.org](http://www.houstonhumane.org)*

**There is a sponsorship or vendor level for every budget!**

# Yes, I want to participate!

Thank you for your participation in the 37<sup>th</sup> Annual Houston Humane Society K-9 Fun Run & Walk Sunday, April 22, 2018 at Lynn Eusan Park located at 4800 Calhoun Road on the campus of the University of Houston. Registration begins at 8:00 a.m., races start at 10:00 a.m., and Post-Race Party and announcement of the winners begins at 11:00 a.m. You may begin setting up at 7:00 a.m and have your booth ready by 8:30 a.m.

**Please return this form with payment via fax, email, or mail by the sponsorship deadline (March 19<sup>th</sup>) or vendor deadline (April 16<sup>th</sup>) to:**

## Return to:

Houston Humane Society  
2018 K-9 Fun Run  
Attn: Miranda Morris, Special Events  
PO Box 450528  
Houston, TX 77245-0528  
Fax: 713-433-4325  
Email: [funrun@houstonhumane.org](mailto:funrun@houstonhumane.org)

## Please Select:

<u>Sponsor Level</u>		<u>Vendor Level</u>	
<input type="checkbox"/> "Leader of the Pack"	\$10,000	<input type="checkbox"/> "Happy Hound"	\$550
<input type="checkbox"/> "Top Dog"	\$5,000	<input type="checkbox"/> "Promising Pup"	\$300
<input type="checkbox"/> "Perfect Pooch"	\$2,500	<input type="checkbox"/> "Paw-Pup"	\$150
<input type="checkbox"/> "Classy Canine"	\$1,500		

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

I would also like to donate: \_\_\_\_\_ giveaway/door prize(s) for the event.

I will:  display event poster and distribute entry form/flyer at my location(s)  post on my Facebook page  
 send an email with event info to my contacts  add event to my online calendar with a link to HHS

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I am enclosing a check made payable to the Houston Humane Society.  Please charge my credit card

Card Type:  Visa  Master Card  American Express  Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

3 or 4 Digit Security Code: \_\_\_\_\_ Printed Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Today's Date: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please note there is no rain date. If the event is cancelled due to inclement weather, or other acts of nature, all sponsorship fees will be considered a donation to help our animals. Paid sponsorships are non-refundable. Vendor fees are eligible for refund if cancellation occurs no less than 14 days from event date.