

Sponsor Information

Houston Humane Society Presents:
38th Annual K-9 Fun Run & Walk
Sunday, April 28, 2019 @ 9:00 a.m.

T.C. Jester Park

4201 T.C. Jester Blvd., Houston, TX 77018

Sponsor Deadline: March 29, 2019



SPONSOR LEVELS

FOR	TITLE	YOU RECEIVE
\$10,000 cash donation	"Leader of the Pack"	Top Dog Benefits, PLUS <ul style="list-style-type: none">▪ Sponsor name included in broadcast media▪ Upgraded, freestanding 20x20 booth on race day to sell merchandise, give out samples and/or company information (<i>includes 4 tents, 4 tables</i>)▪ 25 additional participant entries for the Fun Run (50 total)▪ Company logo printed on each DOG race bib▪ Additional 1/4 page thank you ad in HHS Fall Newsletter (1/2 page total) with 11,000+ readers!▪ Honorary judge for "Doggy Costume" contest
\$5,000 cash donation	"Top Dog"	Perfect Pooch Benefits, PLUS <ul style="list-style-type: none">▪ Logo on Race Day Collateral▪ Logo included in pre-event and post event e-blasts▪ Premium freestanding 10x20 booth on race day to sell merchandise, give out samples, and/or company information. (<i>includes 2 tents, 2 tables</i>)▪ Name inclusion in race publicity, including social media▪ 1/4 page thank you ad in HHS Fall Newsletter with 11,000+ readers!▪ 10 additional participant entries for the Fun Run (25 total)
\$ 2,500 cash donation	"Perfect Pooch"	Classy Canine Benefits, PLUS <ul style="list-style-type: none">▪ Logo on event T-shirts▪ 5 additional participant entries for the Fun Run (15 total)
\$ 1,500 cash donation	"Classy Canine"	<ul style="list-style-type: none">▪ Logo on Race Day Thank You Banner▪ Sponsor-provided item included in 500+ race packets▪ 10x10 booth space on race day to sell merchandise, hand out samples and/or company information. (<i>includes 1 tent, 1 table</i>)▪ Name inclusion in the HHS Annual Report▪ Logo prominently featured on event webpage with link until June 1st▪ 10 participant entries for the Fun Run▪ Recognition in race day script▪ Complimentary 10X10 booth for our December 2019 Paw-liday Shopping Market, to sell merchandise or hand out information

Vendor Information

Houston Humane Society Presents:
38th Annual K-9 Fun Run & Walk
Sunday, April 28, 2019 @ 9:00 a.m.

T.C. Jester Park

4201 T.C. Jester Blvd., Houston, TX 77018

Vendor Deadline: April 22, 2019



VENDOR LEVELS

FOR	TITLE	YOU RECEIVE
\$ 550 cash donation	<i>"Happy Hound" vendor</i>	Promising Pup Benefits, PLUS <ul style="list-style-type: none">Complimentary 10x20 booth space on race day to sell merchandise, hand out samples and/or company information (<i>includes 2 tents, 2 tables, 4 chairs</i>)Name recognized in race-day announcements3 additional participant entries for the Fun Run (5 total)
\$ 300 cash donation	<i>"Promising Pup" vendor</i>	<ul style="list-style-type: none">Complimentary 10x10 booth space on race day to sell merchandise, hand out samples and/or company information. (<i>includes 1 tent, 1 table, 2 chairs</i>)Name recognized in race-day announcementsVendor-provided literature, coupons, or samples included in 500+ race packets2 participant entries for the Fun RunNEW! Complimentary 10X10 booth for one day of your choice at our December 2019 <i>Paw-liday Shopping Market</i> to sell merchandise, hand out samples, and/ or company information
\$ 150 cash donation	<i>"Paw-Pup" vendor</i>	<ul style="list-style-type: none">NEW! Reserved 10x10 booth area (<i>you provide tent, table & chairs</i>) on race day to sell merchandise, hand out samples and/or company information. Get exposure with 500+ race participants, onsite media, event organizers, sponsors, park and university visitors too! (<i>*please note that "Paw-Pup" spaces will be in a designated area, with spaces assigned, as decided by event organizers</i>)

The Houston Humane Society is dedicated to, and working towards, ending cruelty, abuse and the overpopulation of animals while providing the highest quality of life to those in our care. It is through the generosity of people throughout our area and caring corporations that allows us to continue our care of almost 50,000 animals each year. For more information, visit www.houstonhumane.org

There is a sponsorship or vendor level for every budget!

Yes, I want to participate!

Thank you for your participation in the 38th Annual Houston Humane Society K-9 Fun Run & Walk Sunday, April 28, 2019 at T.C Jester Park located at 4201 T.C. Jester Blvd. Registration begins at 8:00 a.m., races start at 9:00 a.m., and Post-Race Party and announcement of the winners begins at 10:00 a.m. You may begin setting up at 7:00 a.m. Booth must be ready by 8:30 a.m.

Please return this form with payment via fax, email, or mail by the sponsorship deadline (March 29th) or vendor deadline (April 22nd) to:

Return to:

Houston Humane Society
2019 K-9 Fun Run
PO Box 450528
Houston, TX 77245-0528
Fax: 713-433-4325
[Email: funrun@houstonhumane.org](mailto:funrun@houstonhumane.org)

Please Select:

<u>Sponsor Level</u>		<u>Vendor Level</u>	
<input type="checkbox"/> "Leader of the Pack"	\$10,000	<input type="checkbox"/> "Happy Hound"	\$550
<input type="checkbox"/> "Top Dog"	\$5,000	<input type="checkbox"/> "Promising Pup"	\$300
<input type="checkbox"/> "Perfect Pooch"	\$2,500	<input type="checkbox"/> "Paw-Pup"	\$150
<input type="checkbox"/> "Classy Canine"	\$1,500		

Name: _____

Organization: _____

Nature of Business: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

I would also like to donate: _____ giveaway/door prize(s) for the event.

I will: display event poster and distribute entry form/flyer at my location(s) post on my Facebook page
 send an email with event info to my contacts add event to my online calendar with a link to HHS

I am enclosing a check made payable to the Houston Humane Society. Please charge my credit card

Credit Card Number _____ Expiration Date _____

3 or 4 Digit Security Code: _____ Printed Name on Card _____

Signature _____ Today's Date: _____

Address _____

City _____ State _____ Zip _____

Please note there is no rain date. If the event is cancelled due to inclement weather, or other acts of nature, all sponsorship fees will be considered a donation to help our animals. Paid sponsorships are non-refundable. Vendor fees are eligible for refund if cancellation occurs no less than 14 days from event date.

