HOUSTON HUMANE SOCIETY'S 33RD ANNUAL

# PARFORE PETS

SPONSORSHIP OPPORTUNITIES



BENEFITING THOUSANDS OF ANIMALS SERVED BY THE HOUSTON HUMANE SOCIETY

November 3rd 8AM SHOTGUN

HERMANN PARK
GOLF COURSE

HOUSTON
HUMANE
SOCIETY

Non-Profit • Supported by Donations

CONTACT: GOLF@HOUSTONHUMANE.ORG
WWW.HOUSTONHUMANE.ORG/GOLF

The Houston Humane Society invites you to be a part of the 33rd Annual Par Fore Pets Golf Tournament.

The 2023 life-saving event will take place **Friday, November 3, with an 8 am shotgun** start at **Memorial Hermann Golf Course** in central Houston. **Grab your team and register** for a day filled with golf, food, fun side games, drawings, and prizes.

By **becoming a cherished supporter** of the Houston Humane Society, you open up a world of possibilities for our furry companions in need. Your kindness and generosity enable us to offer them a safe haven, medical attention, essential resources, and the chance to find loving homes right here in Houston.

#### A LEGACY IMPACT

- Distribute 4.2 MILLION pet meals to pets in need
- Perform 9,424 spay/neuter surgeries to prevent pet homelessness
- Provide care to 38,235 animals through our veterinary clinic
- Find homes for over **2,858** pets a year





We receive no federal, state, or local government funding and rely solely on donations, program services, and special events

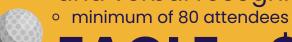


## SPONSORSHIP BENEFITS



#### ACE - \$8,000

- n all printed
- Recognized as Title Sponsor on all printed materials and prominent mention in all press releases
- Annual display ad on HHS Adoption Center LED sign
- o over 90,000 annual impressions
- Prominent logo on the website, event graphics, and tagged social media posts
  - o minimum of 91,306 impressions
- Logo and company name listed in direct mail newsletter
- o minimum of 106K recipients
- Company logo on customized golf balls gifted to all players
  - o minimum of 80 attendees
- 4 teams of 4 golfers for an 18-hole game with golf cart, lunch, and drinks provided
- "Ace Sponsor" signage on your team golf carts
- 3 tee signs with company logo displayed at an individual hole
  - minimum of 80 attendees
- Opportunity to provide brochures and/or other marketing material in player gift bags
   minimum of 80 attendees
- Company logo displayed on event presentation and verbal recognition during event



#### **EAGLE- \$3,000**

- "Eagle Sponsor" signage on your team golf carts
- 2 teams of 4 golfers for the 18-hole game with golf cart, lunch, and drinks provided
- Prominent logo on the website, and tagged social media posts
- o minimum of 91,306 impressions
- 2 tee signs with company logo displayed at an individual hole
- Customized banner on display at Luncheon
- Opportunity to provide brochures and/or other marketing material in player gift bags
- Logo displayed on slideshow and verbal recognition during event
- 6 month long display ad on HHS Adoption Center LED sign
  - o over 90,000 annual impressions



#### **Birdie- \$2,000**

- "Birdie Sponsor" and company logo on your team golf carts
- 1 team of 4 golfers for the 18-hole game with golf cart, lunch, and drinks provided
- Recognition on HHS event page and tagged social media post
- o minimum of 91,306 impressions
- Opportunity to provide brochures and/or other marketing material in player gift bags
- Logo displayed on slideshow and verbal recognition during event

  We receive no fed



#### Beverage Carts - \$1,000

- Signage on 1 beverage cart *Everyone's favorite!*
- Recognized as Cart Sponsor on HHS event website and social media post (tagged if possible)
   minimum of 91,306 impressions
- Opportunity to provide brochures and/or other marketing material in player gift bags
- Promotion during event day announcements
- Logo displayed on slideshow and verbal recognition during event



#### Hole Sponsor- \$500

- 1 tee sign with company logo displayed at a hole
- Recognized as Hole Sponsor on HHS event website
- Opportunity to provide brochures and/or other marketing material in Player Swag Bags
- Opportunity to be featured on HHS Social media pages



#### Single Team- \$800

- 1 team of 4 golfers for 18 hole game with golf cart, lunch, and drinks provided
- Opportunity to be featured on HHS Social media pages



#### Individual Player- \$200

- Entry for 1 Player 18 hole game with cart, lunch, and drinks provided
- Individual players will be matched with other players to form a team
- Opportunity to be featured on HHS Social media pages

### OUR SUPPORTERS BECOME YOUR CUSTOMERS



81.9K Followers



17.8K Followers



7.434 Followers



47,167 Email Contacts



1.8M website visits a year

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SPONSORSHIP LEVE	LS:		
ACE Sponsor   \$8,000	Beverage Cart Sponsor   \$1,000		
Eagle Sponsor   \$3,000	Hole Sponsor   \$500		
Birdie Sponsor   \$2,000	Single Team   \$800	Individual Player   \$200	
COMPANY INFORMATION:			
Sponsor/Business Name (as it should a	ppear in print):		
Contact Person:			
Contact Email:			
Contact Mailing Address:			
City:	State: Zir	o Code:	
Please supply us with your logo (high resolution .png file preferred)			
PAYMENT INFORMATION:			
ONLINE PAYMENT	PHONE PAYMENT 713-341-3306		
	rm to: n: Gary Poon P.O. Box 450528   Houston, TX Card   American Express   I		
Card Number:	EXP Date:	CVC:	
TEAM INFORMATION:  Player names can be updated up until 1 week before the event			
Team Member Name	Phone	Email	
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Paid sponsorships are non-refundable.