

**HOUSTON HUMANE SOCIETY'S
33RD ANNUAL**

PAR FORE PETS

SPONSORSHIP OPPORTUNITIES



**BENEFITING THOUSANDS OF ANIMALS SERVED BY THE
HOUSTON HUMANE SOCIETY**

**November 3rd
8AM SHOTGUN**

**HERMANN PARK
GOLF COURSE**

**HOUSTON
HUMANE
SOCIETY**

Non-Profit • Supported by Donations

**CONTACT: GOLF@HOUSTONHUMANE.ORG
WWW.HOUSTONHUMANE.ORG/GOLF**



HOUSTON HUMANE SOCIETY'S 33RD ANNUAL

PAR FORE PETS

The Houston Humane Society invites you to be a part of the 33rd Annual Par Fore Pets Golf Tournament.

The 2023 life-saving event will take place **Friday, November 3, with an 8 am shotgun** start at **Memorial Hermann Golf Course** in central Houston. **Grab your team and register** for a day filled with golf, food, fun side games, drawings, and prizes.

By **becoming a cherished supporter** of the Houston Humane Society, you open up a world of possibilities for our furry companions in need. Your kindness and generosity enable us to offer them a safe haven, medical attention, essential resources, and the chance to find loving homes right here in Houston.

A LEGACY IMPACT

- Distribute **4.2 MILLION** pet meals to pets in need
- Perform **9,424** spay/neuter surgeries to prevent pet homelessness
- Provide care to **38,235** animals through our veterinary clinic
- Find homes for over **2,858** pets a year



We receive no federal, state, or local government funding and rely solely on donations, program services, and special events





SPONSORSHIP BENEFITS



ACE – \$8,000

ONLY 1 AVAILABLE

- Recognized as Title Sponsor on all printed materials and prominent mention in all press releases
- Annual display ad on HHS Adoption Center LED sign
 - over 90,000 annual impressions
- Prominent logo on the website, event graphics, and tagged social media posts
 - minimum of 91,306 impressions
- Logo and company name listed in direct mail newsletter
 - minimum of 106K recipients
- Company logo on customized golf balls gifted to all players
 - minimum of 80 attendees
- 4 teams of 4 golfers for an 18-hole game with golf cart, lunch, and drinks provided
- “Ace Sponsor” signage on your team golf carts
- 3 tee signs with company logo displayed at an individual hole
 - minimum of 80 attendees
- Opportunity to provide brochures and/or other marketing material in player gift bags
 - minimum of 80 attendees
- Company logo displayed on event presentation and verbal recognition during event
 - minimum of 80 attendees



EAGLE– \$3,000

- “Eagle Sponsor” signage on your team golf carts
- 2 teams of 4 golfers for the 18-hole game with golf cart, lunch, and drinks provided
- Prominent logo on the website, and tagged social media posts
 - minimum of 91,306 impressions
- 2 tee signs with company logo displayed at an individual hole
- Customized banner on display at Luncheon
- Opportunity to provide brochures and/or other marketing material in player gift bags
- Logo displayed on slideshow and verbal recognition during event
- 6 month long display ad on HHS Adoption Center LED sign
 - over 90,000 annual impressions



Birdie– \$2,000

- “Birdie Sponsor” and company logo on your team golf carts
- 1 team of 4 golfers for the 18-hole game with golf cart, lunch, and drinks provided
- Recognition on HHS event page and tagged social media post
 - minimum of 91,306 impressions
- Opportunity to provide brochures and/or other marketing material in player gift bags
- Logo displayed on slideshow and verbal recognition during event

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Beverage Carts – \$1,000

- Signage on 1 beverage cart **Everyone’s favorite!**
- Recognized as Cart Sponsor on HHS event website and social media post (*tagged if possible*)
 - minimum of 91,306 impressions
- Opportunity to provide brochures and/or other marketing material in player gift bags
- Promotion during event day announcements
- Logo displayed on slideshow and verbal recognition during event



Hole Sponsor– \$500

- 1 tee sign with company logo displayed at a hole
- Recognized as Hole Sponsor on HHS event website
- Opportunity to provide brochures and/or other marketing material in Player Swag Bags
- Opportunity to be featured on HHS Social media pages



Single Team– \$800

- 1 team of 4 golfers for 18 hole game with golf cart, lunch, and drinks provided
- Opportunity to be featured on HHS Social media pages



Individual Player– \$200

- Entry for 1 Player – 18 hole game with cart, lunch, and drinks provided
- Individual players will be matched with other players to form a team
- Opportunity to be featured on HHS Social media pages

OUR SUPPORTERS BECOME YOUR CUSTOMERS



81.9K Followers



17.8K Followers



7,434 Followers



47,167 Email Contacts



1.8M website visits a year



SPONSORSHIP REGISTRATION

SPONSORSHIP LEVELS:

- ☐ ACE Sponsor | \$8,000 ☐ Beverage Cart Sponsor | \$1,000
☐ Eagle Sponsor | \$3,000 ☐ Hole Sponsor | \$500
☐ Birdie Sponsor | \$2,000 ☐ Single Team | \$800 ☐ Individual Player | \$200

COMPANY INFORMATION:

Sponsor/Business Name (as it should appear in print):

Contact Person: _____

Contact Email: _____ Contact Phone: _____

Contact Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Please supply us with your logo (high resolution .png file preferred)

PAYMENT INFORMATION:

- ☐ ONLINE PAYMENT ☐ PHONE PAYMENT 713-341-3306

- ☐ CHECK *Please send your check and form to:
Houston Humane Society | Attn: Gary Poon P.O. Box 450528 | Houston, TX 77245*

- ☐ Please charge: VISA / MasterCard / American Express / Discover

Card Number:

EXP Date:

CVC:

TEAM INFORMATION:

Player names can be updated up until 1 week before the event

Team Member Name

Phone

Email

Paid sponsorships are non-refundable.

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