



HOUSTON HUMANE SOCIETY

39TH ANNUAL K-9 FUN RUN



Sponsorship Levels

Sponsor Deadline: March 13, 2020

LEADER OF THE PACK \$8000

- Sponsor name included on social media
- Upgraded, freestanding **20 x 20** booth on race day to sell merchandise and to give out samples and/or company information (includes 4 tents, 4 tables)
- 25 additional participant entries for the Fun Run
- Company logo printed on each racer bib
- Additional ¼ page "Thank you" ad in HHS Fall Newsletter that 11,000+ readers subscribe to.
- Honorary judge for "Doggy Costume" contest
- **New!** You would be presented as a sponsor for our Healing Hearts Fundraiser
- **New!** Company handouts included in adoption bags for a year.

PERFECT POOCH \$2500

- Logo on event T-shirts
- 5 additional participant entries for the Fun Run
- **10x10** Booth space on race day to sell merchandise, hand out samples and or company information (includes 1 tent, 1 table)
- Sponsor provided literature to be included in race packets
- Inclusion in the Annual Report

TOP DOG \$5000

- Logo on Race Day Collateral
- Logo included in pre-event and post event e-blasts
- Premium freestanding **10 x 20** booth on race day to sell merchandise and give out samples, and/or company information. (includes 2 tents, 2 tables)
- Name inclusion in race publicity, including social media
- 1/4 page "Thank you" ad in HHS Fall Newsletter with 11,000+ readers!
- 10 additional participant entries for the Fun Run
- **New!** Logo presented on all dog bibs
- **New!** You would be presented as a sponsor for our Pawliday Market
- **New!** Employees receives \$5 off registrations

CLASSY CANINE \$1500

- Logo on Race Day Thank You Banner
- Sponsor-provided item included in 500+ race packets
- **5 x 5 booth** space on race day to sell merchandise and hand out samples and/or company information. (includes 1 tent, 1 table)
- Name inclusion in the HHS Annual Report
- Logo prominently featured on website landing pages with link until June 1st
- Recognition in race day script

FOR MORE INFORMATION, PLEASE CONTACT US AT
FUNRUN@HOUSTONHUMANE.ORG

713-341-3344





HOUSTON HUMANE SOCIETY

39TH ANNUAL K-9 FUN RUN

Vendor Levels

Vendor Deadline: April 1, 2020

HAPPY HOUND \$550

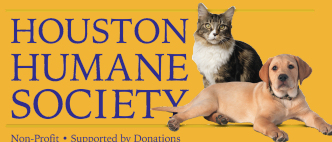
- Complimentary 10x20 booth space on race day to sell merchandise, hand out samples and/or company information (includes 2 tents, 2 tables 4 chairs)
- Name recognized in race-day announcements
- 3 additional participant entries for the Fun Run
- **NEW!** Complimentary **10X10** booth for one day of your choice at our Fall Festival

PROMISING PUP \$300

- Complimentary 10x10 booth space on race day to sell merchandise, hand out samples and/or company information. (includes 1 tent, 1 table, 2 chairs)
- Name recognized in race-day announcements
- Vendor-provided literature, coupons, or samples included 500+ race packets
- 2 participant entries for the Fun Run
- **NEW!** Complimentary 10X10 booth for one day of your choice at our December 2020 Paw-liday Shopping Market to sell merchandise, hand out samples, and/ or company information

PERFECT POOCH \$150

- **NEW!** Reserved **10x10** booth area (you provide tent, table & chairs) on race day to sell merchandise, hand out samples and/or company information. **Get exposure with 500+ race participants, onsite media, event organizers, sponsors, park and university visitors too!** (*Please note that "Perfect Pooch" spaces will be in a designated area, with spaces assigned, as decided by event organizers)



FOR MORE INFORMATION, PLEASE CONTACT US AT
FUNRUN@HOUSTONHUMANE.ORG

713-341-3344



Yes, I want to participate

Thank you for your participation in the 39th Annual Houston Humane Society K-9 Fun Run & Walk on Saturday, April 18, 2020, McGregor park 5225 Calhoun Rd Houston, TX 77021. Registration begins at 8:00 a.m. Races start at 9:00 a.m., and Post-Race Party and announcement of the winners begins at 11:00 a.m. You may begin setting up at 6:45 a.m. Booth must be ready by 7:45 a.m.

Please return this form with payment via fax, email, or mail by the sponsorship deadline (March 13th) or vendor deadline (April 1st)

Return to:

HOUSTON HUMANE SOCIETY

2020 K-9 FUN RUN

PO BOX 450528

HOUSTON, TX 77245-0528

FAX: 713-433-4325

EMAIL:

FUNRUN@HOUSTONHUMANE.ORG

Please select:

Sponsor Level

- | | |
|---|---------|
| <input type="checkbox"/> Leader of the Pack | \$8,000 |
| <input type="checkbox"/> Top dog | \$5,000 |
| <input type="checkbox"/> "Perfect Pooch" | \$2,500 |
| <input type="checkbox"/> Classy Canine | \$1,500 |

Vendor LEVEL

- | | |
|--|--------|
| <input type="checkbox"/> Happy Hound | \$ 550 |
| <input type="checkbox"/> Promising Pup | \$ 300 |
| <input type="checkbox"/> Perfect Pooch | \$ 150 |

Name :

Organization:

Nature Of Business:

Address:

City, State, Zip:

Phone:

Fax :

E-Mail:

☐ I would also like to donate: Giveaways/door prizes for the event.

☐ I will: display event poster and distribute entry form/flyer at my locations. ☐ Post on all of my social media platforms. ☐ Send an email with event info to my contacts ☐ Add event to my online calendar with a link to HHS.

☐ I am enclosing a check made payable to the Houston Humane Society. ☐ Please Charge my credit card

Credit Card Number

Expiration Date

3or 4 Digit Security Code

Printed Name on Card

Signature

Today's Date

Address:

City:

State:

Zip:

Please note there is no rain date. If the event is cancelled due to inclement weather, or other acts of nature, all sponsorship fees will be considered a donation to help our animals. Paid sponsorships are non-refundable. Vendor fees are eligible for refund if cancellation occurs no less than 14 days from event date.