



# HOUSTON HUMANE SOCIETY

## 39TH ANNUAL K-9 FUN RUN



### Sponsorship Levels

Sponsor Deadline: September 11, 2020

#### LEADER OF THE PACK \$8000

- Sponsor name included on social media
- Upgraded, freestanding **20 x 20** booth on race day to sell merchandise and to give out samples and/or company information (includes 4 tents, 4 tables)
- 25 additional participant entries for the Fun Run
- Company logo printed on each racer bib
- Additional ¼ page "Thank you" ad in HHS Fall Newsletter that 11,000+ readers subscribe to.
- Honorary judge for "Doggy Costume" contest
- **New!** You would be presented as a sponsor for our Healing Hearts Fundraiser
- **New!** Company handouts included in adoption bags for a year.

#### TOP DOG \$5000

- Logo on Race Day Collateral
- Logo included in pre-event and post event e-blasts
- Premium freestanding **10 x 20** booth on race day to sell merchandise and give out samples, and/or company information. (includes 2 tents, 2 tables)
- Name inclusion in race publicity, including social media
- 1/4 page "Thank you" ad in HHS Fall Newsletter with 11,000+ readers!
- 10 additional participant entries for the Fun Run
- **New!** Logo presented on all dog bibs
- **New!** You would be presented as a sponsor for our Pawliday Market
- **New!** Employees receives \$5 off registrations

#### PERFECT POOCH \$2500

- Logo on event T-shirts
- 5 additional participant entries for the Fun Run
- **10x10** Booth space on race day to sell merchandise, hand out samples and or company information (includes 1 tent, 1 table)
- Sponsor provided literature to be included in race packets
- Inclusion in the Annual Report

#### CLASSY CANINE \$1500

- Logo on Race Day Thank You Banner
- Sponsor-provided item included in 500+ race packets
- **5 x 5 booth** space on race day to sell merchandise and hand out samples and/or company information. (includes 1 tent, 1 table)
- Name inclusion in the HHS Annual Report
- Logo prominently featured on website landing pages with link until June 1st
- Recognition in race day script

FOR MORE INFORMATION, PLEASE CONTACT US AT  
[FUNRUN@HOUSTONHUMANE.ORG](mailto:FUNRUN@HOUSTONHUMANE.ORG)

713-341-3344



# HOUSTON HUMANE SOCIETY

## 39TH ANNUAL K-9 FUN RUN

### Vendor Levels

Vendor Deadline: October 2, 2020

#### HAPPY HOUND

\$550

- Complimentary 10x20 booth space on race day to sell merchandise, hand out samples and/or company information (includes 2 tents, 2 tables 4 chairs)
- Name recognized in race-day announcements
- 3 additional participant entries for the Fun Run
- **NEW!** Complimentary **10X10** booth for one day of your choice at our Fall Festival

#### PROMISING PUP

\$300

- Complimentary 10x10 booth space on race day to sell merchandise, hand out samples and/or company information. (includes 1 tent, 1 table, 2 chairs)
- Name recognized in race-day announcements
- Vendor-provided literature, coupons, or samples included 500+ race packets
- 2 participant entries for the Fun Run
- **NEW!** Complimentary 10X10 booth for one day of your choice at our December 2020 Paw-liday Shopping Market to sell merchandise, hand out samples, and/ or company information

#### PERFECT POOCH

\$150

- **NEW!** Reserved **10x10** booth area (you provide tent, table & chairs) on race day to sell merchandise, hand out samples and/or company information. **Get exposure with 500+ race participants, onsite media, event organizers, sponsors, park and university visitors too!** (\*Please note that "Perfect Pooch" spaces will be in a designated area, with spaces assigned, as decided by event organizers)

HOUSTON  
HUMANE  
SOCIETY

Non-Profit • Supported by Donations



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713-341-3344



# Yes, I want to participate

Thank you for your participation in the 39th Annual Houston Humane Society K-9 Fun Run & Walk on Saturday, October 24th, 2020, Mac Gregor park 5225 Calhoun Rd Houston, TX 77021. Registration begins at 8:00 a.m. Races start at 9:00 a.m., and Post-Race Party and announcement of the winners begins at 11:00 a.m. You may begin setting up at 6:45 a.m. Booth must be ready by 7:45 a.m.

**Please return this form with payment via fax, email, or mail by the sponsorship deadline (August 21st ) or vendor deadline (October 2nd )**

## Return to:

HOUSTON HUMANE SOCIETY  
2020 K-9 FUN RUN  
PO BOX 450528  
HOUSTON, TX 77245-0528  
FAX: 713-433-4325  
EMAIL:  
FUNRUN@HOUSTONHUMANE.ORG

## Please select:

Sponsor Level	
<input type="checkbox"/> Leader of the Pack	\$8,000
<input type="checkbox"/> Top dog	\$5,000
<input type="checkbox"/> "Perfect Pooch"	\$2,500
<input type="checkbox"/> Classy Canine	\$1,500

Vendor LEVEL	
<input type="checkbox"/> Happy Hound	\$ 550
<input type="checkbox"/> Promising Pup	\$ 300
<input type="checkbox"/> Perfect Pooch	\$ 150

Name : \_\_\_\_\_

Organization: \_\_\_\_\_

Nature Of Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax : \_\_\_\_\_

E-Mail: \_\_\_\_\_

I would also like to donate: Giveaways/door prizes for the event.

I will: display event poster and distribute entry form/flyer at my locations.  Post on all of my social media platforms.  Send an email with event info to my contacts  Add event to my online calendar with a link to HHS.

I am enclosing a check made payable to the Houston Humane Society.  Please Charge my credit card

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

3or 4 Digit Security Code \_\_\_\_\_ Printed Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Please note there is no rain date. If the event is cancelled due to inclement weather, or other acts of nature, all sponsorship fees will be considered a donation to help our animals. Paid sponsorships are non-refundable. Vendor fees are eligible for refund if cancellation occurs no less than 14 days from event date.**